TechBullion

MEDIA KIT 2026

Reach the people building the future of finance and technology

Publishing, partnerships and advertising on TechBullion

ABOUT TECHBULLION

Independent news on fintech and technology, for more than a decade

Google News

An indexed Google News publisher, so stories reach readers searching for the news

Authority 74

Moz Domain Authority of 74, built over ten years of daily publishing

Human authors

Every byline is a real person with a public profile

Fintech | Banking and payments | Artificial intelligence | Blockchain and digital assets | Cybersecurity | Startups and venture capital | Enterprise technology

AUDIENCE

Close to a million page views a month, and growing

652K

Monthly active users

Up 33.5% on the previous period

701K

Monthly sessions

Up 25.7% on the previous period

960K

Monthly page views

Up 18.9% on the previous period

Source: Google Analytics, 30 days to 25 October 2026, compared with the previous 30 days

WAYS TO WORK WITH US

Publish yourself, or let our editors tell your story

SELF-SERVE

Publish on TechBullion

Buy online and publish under your own byline through the TechBullion Editorial Board.

- Contributor articles and press releases
- Article and press release packs
- Author accounts for teams and agencies

BY REQUEST

Partner with TechBullion

Produced by TechBullion editors after a short review, confirmed in writing and invoiced on approval.

- Interviews and partner features
- Homepage featured spot and social add-on
- Brand partnerships

SELF-SERVE RATE CARD

Publish under your own byline

Contributor article

$600

Your article, written by you or your agency, published on TechBullion under your byline with your author profile.

Press release

$500

Your announcement published in the Press Releases section and clearly labelled as a press release.

Create your publishing account once, then buy online and publish when you are ready from the TechBullion Editorial Board.

PACKS

Publish regularly for less per post

Contributor article packs

PACK	PER ARTICLE	TOTAL
3 articles	$575	**$1,725**
5 articles	$550	**$2,750**
10 articles	$525	**$5,250**
20 articles	$500	**$10,000**

Press release packs

PACK	PER RELEASE	TOTAL
10 releases	$350	**$3,500**
20 releases	$325	**$6,500**
50 releases	$300	**$15,000**

Pack credits are valid for 12 months from purchase. Press release credits are used in the Press Releases section.

AUTHOR ACCOUNTS

An annual plan for teams and agencies

12 posts a year

$6,000

$500 a post

24 posts a year

$11,400

$475 a post

52 posts a year

$23,400

$450 a post

- **Workspace** for your team, with shared credits
- **Direct publishing** on your own schedule
- **Author profiles** for every writer
- **Publishing statements** in PDF and CSV

Prices in US dollars, billed annually

PARTNER RATE CARD

Produced by TechBullion editors

PRODUCT	WHAT YOU GET	PRICE
Interview	Written Q&A with your leader by a TechBullion editor	**$1,000**
Partner Feature	Long-form story researched and written by our editors	**$1,600**
Homepage featured spot	One company, full width on the homepage	**$350 a week**
Brand partner	Logo and link in Our partners, plus a monthly article	**$2,500 a month**
Social add-on	Three LinkedIn and X posts linking to your piece	**$600**

Every partner piece is clearly labelled for readers as Partner content or Sponsored.

BRAND PARTNERSHIP

Be seen on TechBullion every day

Limited to six partners at a time, so every partner stands out.

$2,500
a month

$21,000
a year, saving $9,000

- Your logo, one line and a link in Our partners
- One article a month, labelled
- A named contact at TechBullion
- Monthly summary of what ran, with links

HOW BOOKING WORKS

From first email to live in six steps

01
Enquire
Tell us about your company and your goals

02
Review
A quick check that the brand and topic suit our readers

03
Proposal
Products, dates and price, confirmed in a one-page order

04
Payment
Invoice or secure payment link, sent after approval

05
Production
Our editors write, you review the facts before it runs

06
Live
Published, labelled, and confirmed to you with links

OUR STANDARDS

Standards that protect your brand

Clearly labelled

Paid placements, partner content and press releases always carry a label readers can see.

Independent editorial

Payment buys placement and production, never a favourable opinion in our own coverage.

Financial promotions

Content promoting investments must meet the rules that apply to it, including UK FCA approval where required.

Accuracy and corrections

Authors stand behind what they publish. Readers can request a correction, and content that breaks our policy is removed.

BOOKING TERMS

The short version

- ✓ Prices are in US dollars
- ✓ Pack credits are valid for 12 months from purchase
- ✓ The price confirmed at booking is the price you pay
- ✓ Self-serve products are paid in advance online
- ✓ Partner products are invoiced after the booking is approved
- ✓ We may decline any booking that does not fit our content policy

Volume, agency and annual arrangements are available on request.

TechBullion

LET'S TALK

Let's get your story published.

Plan your next story on TechBullion: publishing, partnerships and advertising.

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techbullion.com